



Entering its third season of publication, The Rose Report is a daily and weekly publication of market news, fundamental and technical analyses and forecasts on cotton, corn, soybean and wheat markets. The Rose Report's analyses and forecasts offer a wide range of applications to hedgers and speculators alike, with a special emphasis provided to cotton and grain producers – a business in which the founders of the report remain actively associated.

Agricultural production has progressed by leaps and bounds over the last half century and the pace of progress continues to accelerate. Today's producers are prepared with respect to education, technology and financial savvy like no previous generation. Yet one area of the yearly production routine remains something a frontier for many– the marketing and hedging of crops. Today's agricultural producer remains, in general, at a tremendous disadvantage as a price-taker in relying largely on the advice of merchants, brokers, universities and other publicly available information. While such sources of information are helpful, none of these sources is primarily vested in any one producer's particular operation or the well being thereof.

It is not the ability to market commodities that hinders the vast majority of producers, but time required to do so and the overwhelming analytical resources at the disposal of market makers. Agricultural merchants and speculators invest untold millions annually on capable analysts, technology, research, automated trading systems, and information resources in an effort to maximize their margins. Further, merchant market participants hold and employ the greatest advantage with respect to the closest and best fundamental, technical and macroeconomic information to maximize their margins on the crops that they trade. We can relay first-hand that such information and resources are typically viewed as proprietary and are rarely, if ever, disclosed to producers trying to make marketing decisions.

On a per operation basis, the average agricultural producer cannot allow for comparable expenditures within their budget. The Rose Report has made strides, via intensive analysis and study, in the timely relaying of information and analyses on the market's most likely directional movements, the market maneuvers of merchants and speculators and insight as to how domestic and foreign public policy are most likely to affect agricultural markets.

Visit our website (<http://rosecottonreport.com/>) to obtain your free 30-day trial (no credit card information required for registration) and learn first-hand how The Rose Report can help in leveling the analytical advantage held by major market makers.

The results from both our fundamental analyses and our proprietary TracRisk analytics and associated trading system are completely transparent with model results being published each afternoon in The Rose Report. An archive of past reports is also available to subscribers.